

Message Text

UNCLASSIFIED

PAGE 01 STATE 130046
ORIGIN COME-00

INFO OCT-01 EUR-12 ISO-00 EB-08 ICA-20 /041 R

DRAFTED BY COM/BED/OIM/226/PBFIELD/CMM/ATG
APPROVED BY EB/OCA/CM/JJREILLY
COM/BED/OIM/222/CBARRETT/DM
EUR/RPE/RLAMANTIA

-----084552 230651Z /15

P 222220Z MAY 78

FM SECSTATE WASHDC

TO AMEMBASSY PARIS PRIORITY

AMEMBASSY BRUSSELS PRIORITY

AMEMBASSY THE HAGUE PRIORITY

AMEMBASSY LUXEMBOURG PRIORITY

UNCLAS STATE 130046

COMAFF/GRANT/USTC/AUFRICHT/PARIS

E.O. 11652: N/A

TAGS: BEXP, FR, BE, NL, LU

SUBJECT: FY 1980 FRANCE/BENELUX (NONOIMC, PARIS)
PROMOTION EVENT SCHEDULE

1. FOLLOWING IS PLANNED FY 1980 COMMERCE PROMOTION
SCHEDULE FOR EVENTS OTHER THAN IMC, PARIS, PROVIDED FOR
POSTS REVIEW AND COMMENT. SCHEDULE HAS BEEN DEVELOPED ON
BASIS OF ANALYSIS OF MARKETING FACTORS INCLUDING PRIOR
POSTS INPUT AND RECOMMENDATIONS AND IS CONFLICT-FREE,
INsofar AS WE ARE AWARE. POSTS REQUESTED TO UNDERTAKE
REVIEW THIS SCHEDULE AND TO CABLE THEIR OBSERVATIONS TO
REACH WASHINGTON BY MAY 31, 1978.

2. FOR FRANCE:
UNCLASSIFIED

UNCLASSIFIED

PAGE 02 STATE 130046

(A) USDOC CATALOG/B.I.O., WINTER SPORTS, GRENOBLE, MARCH
1980 - WINTER SPORTSWEAR AND EQUIPMENT.

(B) USDOC CATALOG/B.I.O., INSA, LYON, SEPTEMBER 1980 -
SCIENTIFIC INSTRUMENTS.

(C) BATIMAT/INTERCLIMA, PARIS NOVEMBER 16-25, 1979-WE HAVE PROPOSED THIS AS AN ALTERNATE THEME FOR THE PARIS IMC, BUT THIS HAS NOT YET BEEN CLEARED.

3. FOR THE NETHERLANDS:

(A) USDOC CATALOG/B.I.O., INVIA, UTRECHT, NOVEMBER 1979-MATERIALS HANDLING EQUIPMENT.

(B) USDOC CATALOG/B.I.O., BOUWBEAURS, UTRECHT, MARCH 1980-BUILDING EQUIPMENT AND SUPPLIES. THIS HAS ALSO BEEN PROPOSED AS PARIS EXHIBITION ALTERNATE, SUBJECT TO APPROVAL.

(C) USDOC CATALOG/B.I.O., HISWA, AMSTERDAM, MARCH 1980-PLEASURE BOATS AND EQUIPMENT.

(D) USDOC CATALOG/B.I.O., (ALSO IMC, PARIS ALTERNATE), PETROTECH, AMSTERDAM, MAY 1980 - CHEMICAL/PETROCHEMICAL PROCESSING EQUIPMENT.

(E) USDOC CATALOG/B.I.O., (ALSO IMC, PARIS ALTERNATE), AQUATECH, AMSTERDAM, SEPTEMBER 1980 - WATER TECHNOLOGY.

4. FOR BELGIUM/LUXEMBOURG:

(A) USDOC CATALOG/B.I.O., INTERELECTRONIC FAIR, BRUSSELS, UNCLASSIFIED

UNCLASSIFIED

PAGE 03 STATE 130046

OCTOVER 1979 - ELECTRONIC COMPONENTS, EIPT EQUIPMENT.

(B) USDOC CATALOG/B.I.O., FURNITURE SHOW, BRUSSELS, NOVEMBER, 1979. --

(C) USDOC CATALOG/B.I.O., EUROCLIMA/INTERMAT, BRUSSELS, FEBRUARY, 1980 - HEVAC EQUIPMENT.

(D) USDOC CATALOG/B.I.O., INSTRURAMA, BRUSSELS, MAY 1980-PROCESS CONTROL INSTRUMENTATION. THIS HAS ALSO BEEN PROPOSED AS AN ALTERNATE IMC, PARIS EXHIBITION THEME, SUBJECT TO CONFLICT CLEARANCE.

(E) USDOC CATALOG/B.I.O., GARAGE'80, BRUSSELS, SEPTEMBER, 1980 - AUTOMOTIVE REPAIR AND CARAGE EQUIPMENT.

(F) USDOC CATALOG/B.I.O., INTL HARBOR CONGRESS, ANTWERP, MAY, 1980 - PORT AND HARBOR EQUIPMENT.

(G) HOSPITAL EQUIPMENT FAIR, BRUSSELS, OCTOBER 1979 ALSO RECOMMENDED AS AN ALTERNATE IMC, PARIS EXHIBITION THEME, SUBJECT TO CONFLICT CLEARANCE. VANCE

UNCLASSIFIED

NNN

Message Attributes

Automatic Decaptioning: X
Capture Date: 01 jan 1994
Channel Indicators: n/a
Current Classification: UNCLASSIFIED
Concepts: n/a
Control Number: n/a
Copy: SINGLE
Draft Date: 22 may 1978
Decaption Date: 01 jan 1960
Decaption Note:
Disposition Action: n/a
Disposition Approved on Date:
Disposition Case Number: n/a
Disposition Comment:
Disposition Date: 01 jan 1960
Disposition Event:
Disposition History: n/a
Disposition Reason:
Disposition Remarks:
Document Number: 1978STATE130046
Document Source: CORE
Document Unique ID: 00
Drafter: BED/OIM/226/PBFIELD/CMM/ATG
Enclosure: n/a
Executive Order: N/A
Errors: N/A
Expiration:
Film Number: D780216-0624
Format: TEL
From: STATE
Handling Restrictions: n/a
Image Path:
ISecure: 1
Legacy Key: link1978/newtext/t19780532/aaaabaso.tel
Line Count: 116
Litigation Code IDs:
Litigation Codes:
Litigation History:
Locator: TEXT ON-LINE, ON MICROFILM
Message ID: 86ad0799-c288-dd11-92da-001cc4696bcc
Office: ORIGIN COME
Original Classification: UNCLASSIFIED
Original Handling Restrictions: n/a
Original Previous Classification: n/a
Original Previous Handling Restrictions: n/a
Page Count: 3
Previous Channel Indicators: n/a
Previous Classification: n/a
Previous Handling Restrictions: n/a
Reference: n/a
Retention: 0
Review Action: RELEASED, APPROVED
Review Content Flags:
Review Date: 29 mar 2005
Review Event:
Review Exemptions: n/a
Review Media Identifier:
Review Release Date: N/A
Review Release Event: n/a
Review Transfer Date:
Review Withdrawn Fields: n/a
SAS ID: 2612687
Secure: OPEN
Status: NATIVE
Subject: FY 1980 FRANCE/BENELUX (NONOIMC, PARIS) PROMOTION EVENT SCHEDULE
TAGS: BEXP, FR, BE, NL, LU
To: PARIS BRUSSELS MULTIPLE
Type: TE
vdkgvwkey: odbc://SAS/SAS.dbo.SAS_Docs/86ad0799-c288-dd11-92da-001cc4696bcc
Review Markings:
Sheryl P. Walter
Declassified/Released
US Department of State
EO Systematic Review
20 Mar 2014
Markings: Sheryl P. Walter Declassified/Released US Department of State EO Systematic Review 20 Mar 2014